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Cooksey Communications Earns Communitas Award for Work with Bell Fort Worth Alliance Air Show

DALLAS – April 8, 2020 – [Cooksey Communications](#) recently earned a 2020 Communitas Award for “Excellence In Community Service - Leadership in Organization” for its work with the Bell Fort Worth Alliance Air Show. Communitas Awards recognize exceptional businesses, organizations and individuals for excellence in community service and corporate social responsibility.

The Bell Fort Worth Alliance Air Show is one of the largest, longest-running and most successful civilian air shows in the nation, attracting more than 120,000 attendees annually. Since 2015, Cooksey has worked with Alliance Air Productions, a 501(c)(3) organization and producer of the air show. Alliance Air Productions is a subsidiary of Hillwood, the developer of the 26,000-acre AllianceTexas project that is home to Fort Worth Alliance Airport.

Cooksey’s responsibilities for the annual event include creative development, collateral materials, marketing, advertising (print, television, radio, outdoor, digital and social), audience engagement, social media and media outreach.

The Communitas Awards is an international effort to recognize the spirit of Communitas – people helping people. Communitas Awards was started in 2010 as an outgrowth of the pro bono recognition program of the [Association of Marketing and Communication Professionals \(AMCP\)](#). This group honors creative achievement and fosters partnerships with charities and community organizations. As part of its mission, AMCP gives grants to community organizations and underwrites a large portion of Communitas expenses.

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About Cooksey Communications

Founded in 1994, Cooksey Communications is a Texas-based, strategic communications firm that specializes in issues-related communications for government/economic development, transportation, water, energy and education clients, and strategic communications for professional services, real estate/development, retail/hospitality/consumer and nonprofit clients. Cooksey repeatedly has been named one of the top public relations agencies in the Dallas-Fort Worth Metroplex by the Dallas Business Journal. For more information, visit www.CookseyPR.com.