



For Immediate Release

U.S. Air Force Thunderbirds Head to North Texas Oct. 17-18 for 30th Anniversary of Bell Fort Worth Alliance Air Show

Bell renews title sponsorship for annual event which attracts more than 120,000

FORT WORTH, TEXAS (March 5, 2020) – Alliance Air Productions is pleased to announce that Bell has renewed its title sponsorship for the Bell Fort Worth Alliance Air Show. The renowned U.S. Air Force Thunderbirds will soar through the North Texas skies at the 30th Anniversary of the Bell Fort Worth Alliance Air Show Oct. 17-18 at Fort Worth Alliance Airport. Tickets will be available for purchase at www.AllianceAirShow.com in early summer.

“For the 10th year, Bell is partnering with Alliance Air Productions to honor our nation’s armed forces and support STEM educational programs critical to the future of the aviation industry,” says Bell Executive Vice President Robert Hastings. “This shared vision has culminated in one of the biggest, longest-running and most successful air shows in the nation, and we couldn’t be prouder.”

An all-encompassing community event that attracts some 120,000 attendees, this year’s 30th Anniversary show features, in addition to the U.S. Air Force Thunderbirds, Bill Stein in the Edge 540, Michael Goulian, Team Oracle, A-10 Demo, Navy F-35 Demo, All Veteran Parachute Team, Aftershock Jet Truck, Precision Exotics, Air National Guard Band of the Southwest and more. See a variety of aircraft and historical displays, explore interactive exhibits and simulators at the STEM Discovery Zone powered by Lockheed Martin, visit the Veterans’ Village, and enjoy two Kids Zone areas featuring the world’s largest inflatable slide plus a variety of aviation-themed inflatables.

“‘Celebrating 30 Years of Soaring Success’ is this year’s theme,” said Christina Carey, manager of Alliance Air Productions, producer of the event and a nonprofit organization created by Hillwood. “Founded in 1991, the Fort Worth International Air Show and was produced by the Aviation Heritage Association under contract with the City of Fort Worth. In December 2005, the Aviation Heritage Association elected to get out of the air show business. The City of Fort Worth approached Alliance Air Services to continue the production of the air show for the

North Texas community. In 2006, Alliance Air Services created Alliance Air Productions to produce what is now known as the Bell Fort Worth Alliance Air Show.”

Since 2006, more than \$760,000 has been distributed to more than 70 nonprofit organizations. This year’s proceeds will be distributed to local school district STEM programs and nonprofit organizations.

[MEDIA ROOM](#)

<https://www.dropbox.com/sh/13woi8lq3l5ts0r/AABBVE1DuDK1iVgAtInJzvcea?dl=0>

ABOUT THE BELL FORT WORTH ALLIANCE AIR SHOW

The Bell Fort Worth Alliance Air Show is one of the largest, longest-running and most successful civilian air shows in the nation. An all-encompassing community event that attracts more than 120,000 attendees annually, the air show showcases our nation’s armed forces; Dallas-Fort Worth’s important aerospace and aviation industries; education and workforce development programs across the region; and the very best in family entertainment. Alliance Air Productions, a nonprofit 501(c)(3) organization and producer of the air show, is a subsidiary of Hillwood, the developer of the 26,000-acre AllianceTexas project that is home to Fort Worth Alliance Airport. Since 2006, more than \$760,000 has been distributed to more than 70 nonprofit organizations, including over \$250,000 to beneficiaries such as USO of Dallas/Fort Worth, Hope for the Brave, Carry the Load, and MWR Department events at Fort Worth Naval Air Station Joint Reserve Base. For information, see www.AllianceAirShow.com.

###

Media Contact

Randy E. Pruett

randy@cookseypr.com

972.580.0662 Ext. 16

214.505.1685 (Mobile)